

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Midwest Comm & Media**  
**Attention: Accounts Payable**  
**49 S Grant Ave**  
**Columbus, OH 43215**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
67054-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	LSM LSM	Cincinnati	Local

Advertiser	Product	Estimate Number
Ohio House Rep Org Comm	OH State Representative	OH State Represena

Flight Dates	Order #	Alt Order #
10/19/12 - 10/29/12	67054	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/26/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 5a Good Morn Cincinnati 5:00 AM-5:30 AM :00 <del>\$250.00</del> NM See MG 1.7									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC M 10/22/12 5:29 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 TVGENWI LS1206R- H \$250.00 NM 3 WKRC Tu 10/23/12 5:24 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 TVGENWI LS1206R- H \$250.00 NM 4 WKRC W 10/24/12 5:13 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 TVGENWI LS1206R- H \$250.00 NM 5 WKRC Th 10/25/12 5:23 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 TVGENWI LS1206R- H \$250.00 NM 6 WKRC F 10/26/12 5:14 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 TVGENWI LS1206R- H \$250.00 NM									
2	10/19/12	10/26/12	6a Good Morn Cincinnati	6a-7a	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 6a Good Morn Cincinnati 6a-7a :00 <del>\$600.00</del> NM See MG 2.5									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC M 10/22/12 6:25 AM 6a Good Morn Cincinnati 6a-7a :30 TVGENWI LS1206R- H \$600.00 NM 3 WKRC Tu 10/23/12 6:23 AM 6a Good Morn Cincinnati 6a-7a :30 TVGENWI LS1206R- H \$600.00 NM 4 WKRC Th 10/25/12 6:29 AM 6a Good Morn Cincinnati 6a-7a :30 TVGENWI LS1206R- H \$600.00 NM									
3	10/19/12	10/26/12	CBS Morning News	7:00 AM-8:00 AM	11111--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 CBS Morning News 7:00 AM-8:00 AM :00 <del>\$450.00</del> NM See MG 3.7									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$450.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
Ohio House Rep Org Comm	OH State Representative	OH State Representa	

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3	10/19/12	10/26/12	CBS Morning News	7:00 AM-8:00 AM	11111--	:30	5	\$450.00	NM		
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WKRC	M	10/22/12	7:39 AM	CBS Morning News	7:00 AM-8:00 AM	:30	TVGENWI LS1206R- H	\$450.00	NM
	3	WKRC	Tu	10/23/12	7:29 AM	CBS Morning News	7:00 AM-8:00 AM	:30	TVGENWI LS1206R- H	\$450.00	NM
	4	WKRC	W	10/24/12	7:59 AM	CBS Morning News	7:00 AM-8:00 AM	:30	TVGENWI LS1206R- H	\$450.00	NM
	5	WKRC	Th	10/25/12	7:59 AM	CBS Morning News	7:00 AM-8:00 AM	:30	TVGENWI LS1206R- H	\$450.00	NM
	6	WKRC	F	10/26/12	7:59 AM	CBS Morning News	7:00 AM-8:00 AM	:30	TVGENWI LS1206R- H	\$450.00	NM
4	10/19/12	10/26/12	M-F 9a-10a	9a-10a	11111--	:30	5	\$350.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	----1--	1	\$350.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WKRC	F	10/19/12		M-F 9a-10a	9a-10a	:00		<del>\$350.00</del>	NM
	See MG 4.7										
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12	11111--	5	\$350.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WKRC	M	10/22/12	9:30 AM	M-F 9a-10a	9a-10a	:30	TVGENWI LS1206R- H	\$350.00	NM
	3	WKRC	Tu	10/23/12	9:54 AM	M-F 9a-10a	9a-10a	:30	TVGENWI LS1206R- H	\$350.00	NM
	4	WKRC	W	10/24/12	9:42 AM	M-F 9a-10a	9a-10a	:30	TVGENWI LS1206R- H	\$350.00	NM
	5	WKRC	Th	10/25/12	9:14 AM	M-F 9a-10a	9a-10a	:30	TVGENWI LS1206R- H	\$350.00	NM
	6	WKRC	F	10/26/12	9:59 AM	M-F 9a-10a	9a-10a	:30	TVGENWI LS1206R- H	\$350.00	NM
5	10/19/12	10/26/12	Local 12 News at Noon	12p-1230p	11111--	:30	5	\$725.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	----1--	1	\$725.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WKRC	F	10/19/12		Local 12 News at Noon	12p-1230p	:00		<del>\$725.00</del>	NM
	See MG 5.7										
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12	11111--	5	\$725.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WKRC	M	10/22/12	12:22 PM	Local 12 News at Noon	12p-1230p	:30	TVGENWI LS1206R- H	\$725.00	NM
	3	WKRC	Tu	10/23/12	12:20 PM	Local 12 News at Noon	12p-1230p	:30	TVGENWI LS1206R- H	\$725.00	NM
	4	WKRC	W	10/24/12	12:08 PM	Local 12 News at Noon	12p-1230p	:30	TVGENWI LS1206R- H	\$725.00	NM
	5	WKRC	Th	10/25/12	12:12 PM	Local 12 News at Noon	12p-1230p	:30	TVGENWI LS1206R- H	\$725.00	NM
	6	WKRC	F	10/26/12	12:25 PM	Local 12 News at Noon	12p-1230p	:30	TVGENWI LS1206R- H	\$725.00	NM
6	10/19/12	10/26/12	4p Local 12 News at Four	4:00 PM-4:30 PM	11111--	:30	5	\$375.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	----1--	1	\$375.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WKRC	F	10/19/12		4p Local 12 News at Four	4:00 PM-4:30 PM	:00		<del>\$375.00</del>	NM
	See MG 6.7										
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12	11111--	5	\$375.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WKRC	M	10/22/12	4:25 PM	4p Local 12 News at Four	4:00 PM-4:30 PM	:30	TVGENWI LS1206R- H	\$375.00	NM
	3	WKRC	Tu	10/23/12	4:32 PM	4p Local 12 News at Four	4:00 PM-4:30 PM	:30	TVGENWI LS1206R- H	\$375.00	NM
	4	WKRC	W	10/24/12	4:29 PM	4p Local 12 News at Four	4:00 PM-4:30 PM	:30	TVGENWI LS1206R- H	\$375.00	NM
	5	WKRC	Th	10/25/12	4:15 PM	4p Local 12 News at Four	4:00 PM-4:30 PM	:30	TVGENWI LS1206R- H	\$375.00	NM

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7	10/19/12	10/26/12	6p Local 12 News at Six	6p-630p	11111--	:30	5	\$1,200.00	NM																																																																																																																											
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8	10/19/12	10/26/12	Letterman	1135p-1235a	MTWTF--	:30	3	\$750.00	NM																																																																																																																											
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	10/15/12	10/21/12	----F--	1	\$750.00																																																																																																																															
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4	WKRC	Tu	10/23/12	12:30 AM	Letterman	1135p-1235a	:30	TVGENWI LS1206R- H	\$750.00	NM																																																																																																																										
2	WKRC	W	10/24/12	12:30 AM	Letterman	1135p-1235a	:30	TVGENWI LS1206R- H	\$750.00	NM																																																																																																																										
9	10/20/12	10/27/12	6a-8a Local 12 News Sat	7:00 AM-8:00 AM	-----1-	:30	1	\$250.00	NM																																																																																																																											
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----1-</td><td>1</td><td>\$250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Sa</td><td>10/20/12</td><td>7:53 AM</td><td>6a-8a Local 12 News Sat</td><td>7:00 AM-8:00 AM</td><td>:30</td><td>TVGENWI LS1206R- H</td><td>\$250.00</td><td>NM</td></tr><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----1-</td><td>1</td><td>\$250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WKRC</td><td>Sa</td><td>10/27/12</td><td>7:09 AM</td><td>6a-8a Local 12 News Sat</td><td>7:00 AM-8:00 AM</td><td>:30</td><td>TVGENWI LS1206R- H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----1-	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Sa	10/20/12	7:53 AM	6a-8a Local 12 News Sat	7:00 AM-8:00 AM	:30	TVGENWI LS1206R- H	\$250.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----1-	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WKRC	Sa	10/27/12	7:09 AM	6a-8a Local 12 News Sat	7:00 AM-8:00 AM	:30	TVGENWI LS1206R- H	\$250.00	NM																																																							
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Total Spots							38																																																																																																																													

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$21,300.00</b>
<u>Agency Commission</u>	<b>\$3,195.00</b>
<u>Net Amount Due</u>	<b>\$18,105.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.